



## **Mission Statement**

The Touchdown Club board is made up of leaders in the community working together to support the football program at Etowah High School. Our board members will work to build the highest quality football program possible. We will provide a well organized plan to aid in the achievement of the football program objectives. Furthermore, providing positive encouragement and guidance to our children is essential. In addition, we will provide encouragement and assistance to our coaching staff, when requested. Our time, talents and resources will be used to uphold and enhance Etowah High School's excellent standards that have already been established in our program. The Board does not act as a "Board of Arbitration" between players, parents and coaching staff. We have no role in the selection of players for the various squads or the playing time of individual team members.

## **Business Functions**

1. Membership
2. Facility Maintenance
3. Scheduling Parent workdays
4. Field House Improvements
5. Video Production
6. Spirit Wear
7. Picture Day
8. Media Guide
9. Ad Sales
10. Business Sponsorships
11. Media guide sales
12. Player IntroDinner
13. Senior Night
14. Game Day support
15. Breakfast Weight Lifting
16. Summer Team Picnic
17. Summer Kids Camps
19. Summer Varsity Camps
20. Etowah Camp Meals
21. Pre Game Meals
22. All Fundraisers
23. Community Service
24. Kickoff Classic / Junior Intro
25. Website
26. Communication
27. Banquet
28. Signing Day
29. Financial Statements
30. Hospitality
31. Photography
32. Coaches Support
33. Football Game Themes
34. Etowah Endowment for Athletic Facilities